RENAISSANCE
SA Rating
Making BEE our Business

MEDIAMARK (PTY) LTD

has been independently verified in accordance with the Codes of Good Practice, issued in terms of section 9(1) of the Broad Based Black Economic Empowerment Act 53 of 2003 as Amended per Act 46 of 2013 (Gazette 37271 of 27 January 2014). This Broad-Based BEE Verification Certificate is based on information provided to Renaissance SA Ratings, a SANAS accredited BEE Verification agency.

LEVEL 1 CONTRIBUTOR

MEASURED ENTITY:	
Company Name:	Mediamark (Pty) Ltd
Registration Number:	1996/004747/07
VAT Number:	4320166640
Address:	9 Walters Street, (cnr 158 Jan Smuts Avenue), Rosebank Quarter, 2nd Floor, West Wing, Rosebank, 2196

BEE STATUS			
Scorecard:	**Generic Enterprise - Revised Codes Marketing, Advertising & Communication Scorecard (Gazette no 39971)**		
Financial Period used:	01 Jul 2024 - 30 Jun 2025		
B-BBEE Recognition:	135%		
Black Owned:	66.67%	Black Owned (MFT):	N/A
Black Women Owned:	32.78%	Black Designated Group:	56.46%
Black Youth:	56.46%	Black Disabled:	0.00%
Black Unemployed:	0.00%	Black People in Rural Areas:	0.00%
Black Military Veteran:	0.00%	Black New Entrants:	56.46%
Empowering Supplier:	YES	Discounting Principle:	NO
Designated Group Supplier:	YES	Exclusion Principle Applied:	NO
Participated in YES-Initiative:	NO	Achieved YES & 2.5% Absorption	NO
Achieved 1.5 x YES & 5% Absorption	NO	Achieved Double YES & 5% Absorption	NO

Scorecard Information	Score	Target Score
Ownership	25.00	25.00
Management Control	17.59	27.00
Skills Development	17.92	20.00
Enterprise and Supplier Development	33.97	42.00
Socio-Economic Development	3.98	5.00
Responsible Marketing & Communications	3.00	5.00
Total Score	**101.46**	**124.00**

Date Issued: 16 January 2026

Date Expired: 15 January 2027

Technical Signatory: Danie Prinsloo

Certificate Number: RS-20646-0126-C10

Signature:

Renaissance SA Rating (Pty) Ltd Reg. (2004/018974/07)
Physical Address: 76 Gardenia Street, Lynnwood Ridge, Pretoria
Contact: 012 348 1838 / jeanette@renratings.co.za
Directors: J Lee, T Masenya, P Grobler

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B-BBEE Rating Agency
BVA139