



RENAISSANCE

SA Rating

Making BEE our Business

## MEDIAMARK (PTY) LTD

has been independently verified in accordance with the Codes of Good Practice, issued in terms of section 9(1) of the Broad Based Black Economic Empowerment Act 53 of 2003 as Amended per Act 46 of 2013 (Gazette 37271 of 27 January 2014). This Broad-Based BEE Verification Certificate is based on information provided to Renaissance SA Ratings, a SANAS accredited BEE Verification agency.

### LEVEL 1 CONTRIBUTOR

#### MEASURED ENTITY:

**Company Name:** Mediamark (Pty) Ltd  
**Registration Number:** 1996/004747/07  
**VAT Number:** 4320166640  
**Address:** 9 Walters Street, (corner 158 Jan Smuts Avenue), Rosebank Quarter, 2nd Floor, West Wing, Rosebank, 2196

#### BEE STATUS

**Scorecard:** Generic Enterprise - Revised Codes Marketing, Advertising & Communication Scorecard (Gazette no 39971)

**Financial Period used:** 01 Jul 2022 - 30 Jun 2023

**B-BBEE Recognition:** 135%

Black Owned:	66.67%	Black Owned (MFT):	N/A
Black Women Owned:	32.78%	Black Designated Group:	56.46%
Black Youth:	56.46%	Black Disabled:	0.00%
Black Unemployed:	0.00%	Black People in Rural Areas:	0.00%
Black Military Veteran:	0.00%	Black New Entrants:	56.46%
Empowering Supplier:	YES	Discounting Principle:	NO
Designated Group Supplier:	YES	Exclusion Principle Applied:	NO
Participated in YES-Initiative:	NO	Achieved YES & 2.5% Absorption	NO
Achieved 1.5 x YES & 5% Absorption	NO	Achieved Double YES & 5% Absorption	NO

Scorecard Information	Score	Target Score
Ownership	25.00	25.00
Management Control	16.98	27.00
Skills Development	22.84	20.00
Enterprise and Supplier Development	31.43	42.00
Socio-Economic Development	3.40	5.00
Responsible Marketing & Communications	3.00	5.00
<b>Total Score</b>	<b>102.65</b>	<b>124.00</b>

Date Issued: 08 May 2024

Date Expired: 07 May 2025

Technical Signatory: Talitha Muller

Certificate Number: RS-18293-0524-C16

Signature:

Renaissance SA Rating (Pty) Ltd

Reg. (2004/018974/07)

Physical Address:

76 Gardenia Street, Lynnwood Ridge, Pretoria

Contact:

012 348 1838 / jeanette@renratings.co.za

Directors:

J Lee, T Masenya, P Grobler



BVA139