



## DATA SUBJECT RIGHTS

At any point while we are in possession of or processing your personal data, you, the data subject, have the following rights:

- **Right of access**

You have the right to request a copy of the information that we hold about you. Access to this information may be subject to an administrative fee if your request is manifestly unfounded, excessive, or repetitive.

- **Right to rectification**

You have a right to insist that we correct data that we hold about you that is inaccurate or incomplete.

- **Right to be forgotten**

In certain circumstances you can ask for the data we hold about you to be erased from our records.

- **Right to restriction of processing**

Where certain conditions apply you have a right to restrict the Processing of your data, for instance how we market to you.

- **Right to data portability**

You have the right to have the data we hold about you transferred to another organisation or provided to you in a machine-readable word format.

- **Right to object to processing**

You have the right to object or remove your consent for certain types of Processing such as direct marketing.

- **Right to raise a complaint**

You have the right to complain if you have cause to be concerned about the way we capture, treat, or Process your personal information.



To exercise any of your data subject rights, including to update any personal information, use the "DATA SUBJECT ACCESS REQUEST FORM" found here: <https://www.mediamark.co.za/privacy-policies>

*A person using Mediamark documents or data accepts the risks of:*

- a) *Using the documents or data in hard copy version without requesting and checking them for accuracy against the original electronic published document.*
- b) *Uncontrolled if printed.*
- c) *Using the documents or data for any purpose not agreed to in writing by Mediamark.*