

Certificate No. BS G 10649-210628



Hereby certifies that

**MEDIAMARK PTY LTD**

Of: 36-38 Homestead Road, Rivonia, Johannesburg, 2128

Reg No: 1996/004747/07

Vat No: 4320166640

**B-BBEE STATUS: LEVEL 2**

B-BBEE Procurement Recognition	125%	Empowering supplier	YES
Black Ownership	64.73%	Discounting Applicable	NO
Black Women Ownership	31.99%	Modified Flow Through Applicable	NO
Designated Group Ownership	0.00%	Exclusion Principle Applicable	NO
Black Youth	0.00%	Designated Group Supplier	NO
Black Disabled	0.00%	Y.E.S Initiative Applicable	NO
Black Unemployed	0.00%	Y.E.S Target and 2.5% Absorption	NO
Black People living in Rural areas	0.00%	1.5 x Y.E.S Target and 5% Absorption	NO
Black Military Veterans	0.00%	Double Y.E.S Target and 5% Absorption	NO
Black New Entrant	56.34%		

**B-BBEE SCORECARD: Marketing, Advertising & Communication - Generic**

Element	Weighting	Bonus Points	Achieved
<b>Ownership</b>	<b>25</b>		<b>25.00</b>
<b>Management Control</b>	<b>27</b>		<b>17.10</b>
<b>Skills Development</b>	<b>20</b>	<b>10</b>	<b>9.63</b>
<b>Enterprise and Supplier Development</b>	<b>42</b>	<b>4</b>	<b>41.88</b>
<b>Socio-economic Development</b>	<b>5</b>		<b>5.00</b>
<b>Responsible Marketing and Communications</b>	<b>5</b>		<b>0.00</b>
<b>TOTAL</b>	<b>124</b>	<b>14</b>	<b>98.61</b>

Measurement Period	01 July 2019 to 30 June 2020
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Technical Signatory

Usha Jivan

Issue Date: 28 June 2021

Expiry Date: 27 June 2022

Should BEESCORE Pty Ltd in its sole discretion adjudge that the measured entity is misusing the BEE Certificate, BEESCORE Pty Ltd reserves the right to immediately withdraw the BEE Certificate and the measured entity shall, upon written request by BEESCORE Pty Ltd forthwith return the BEE Certificate.

BEESCORE Pty Ltd

Reg: 2001/020971/07

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