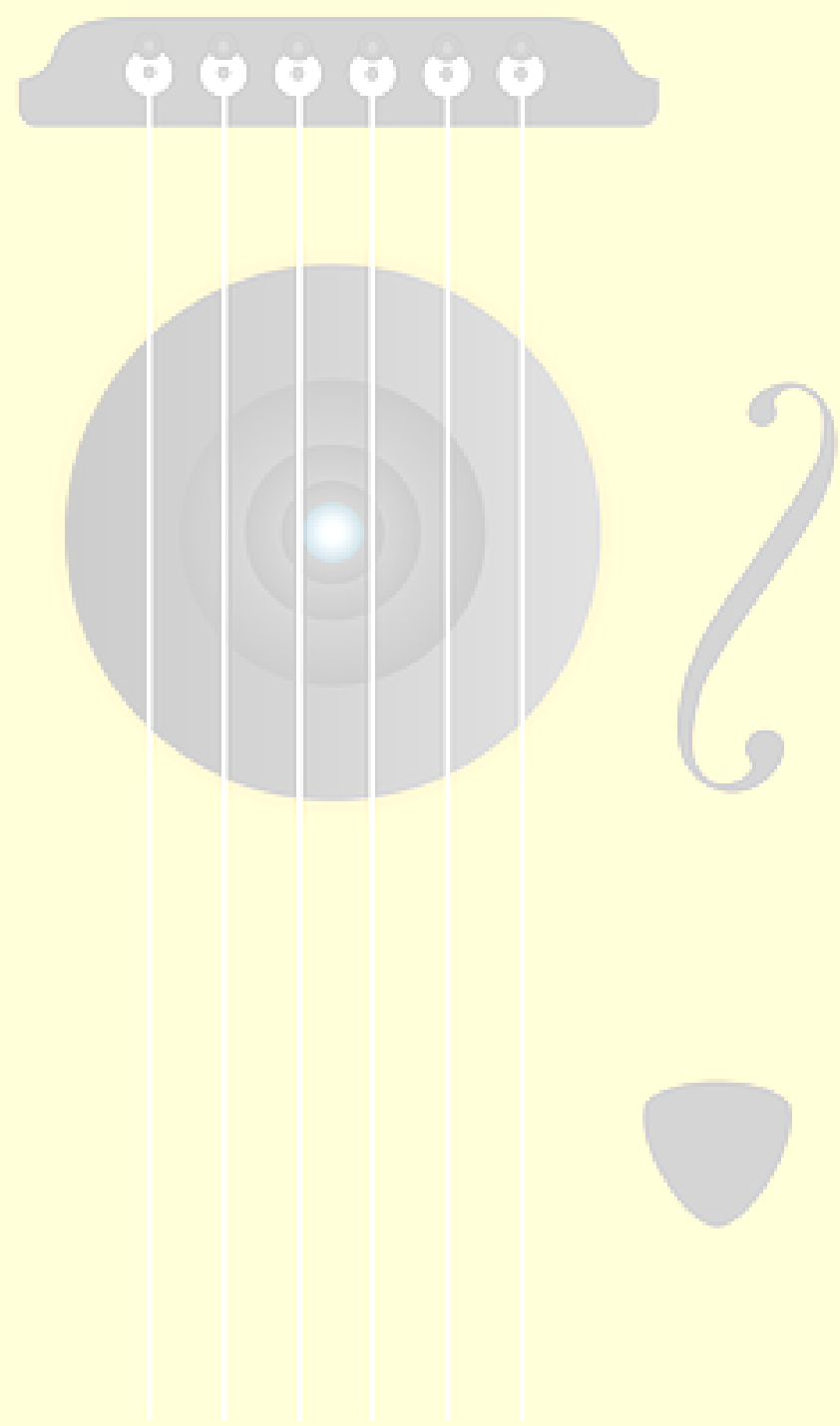




**EastCoastRadio**  
KZN'S NO.1 HIT MUSIC STATION

# #StayAtHomeLive

## SPONSORSHIP OPPORTUNITY



Music has always had a unifying quality.

But how do we unify in times like this when COVID-19 is requiring us to self-isolate?

One of the answers remain: MUSIC

#StayAtHomeLive gives top local artists the opportunity to perform acoustic versions of their songs from their homes to our listeners homes, keeping us all connected and unifying a nation when they need it most!

# #WHY EAST COAST RADIO

"Laughs, news, traffic, interviews, sport, jokes and great music. East Coast Breakfast with Darren Maule serves up everything you need to get up and get going each weekday morning".



We have access to TOP local artists and a highly engaged online audience.



East Coast Radio total audience: **1 051 000**  
East Coast Breakfast : **734 000**



@eastcoastradio: **502 910 followers**



@eastcoastradio: **323 694 followers**

@eastcoastbreakfast: **236 818 followers**

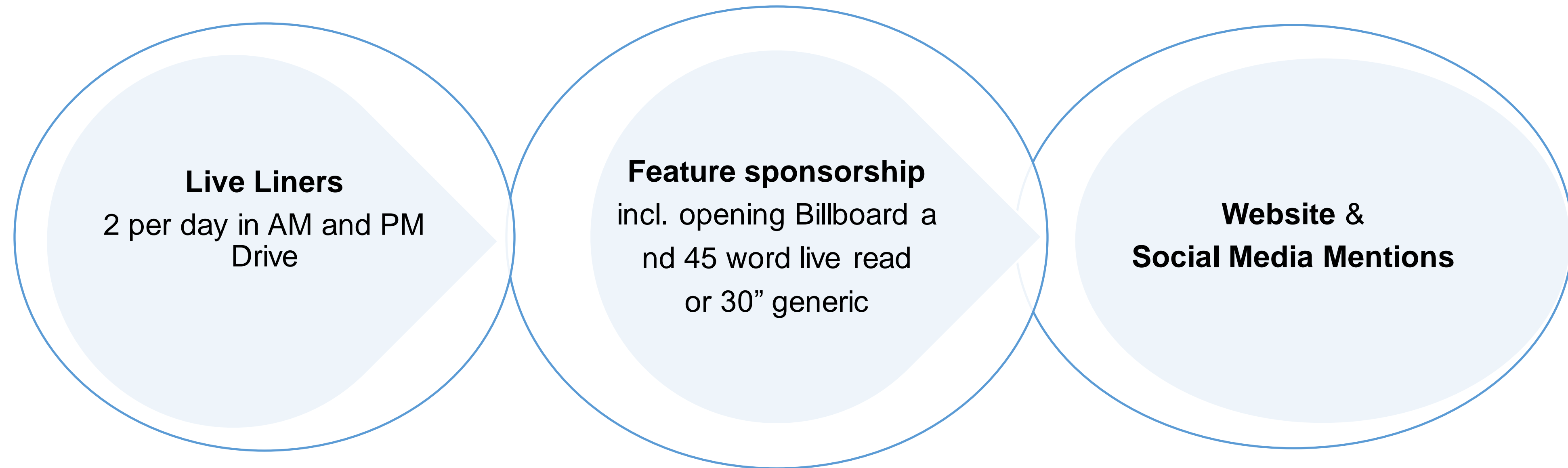


The website boasts **3 128 731 Pageviews** and **985 945 Unique Browsers**



@eastcoastradio: **62 309 followers**

# SPONSORSHIP ELEMENTS AND COSTS



**1-week sponsorship (5 x features Monday to Friday)**  
**Value: R301 370**  
**Investment: R130 000**



THANK YOU